

## **TOP 10 SKILLS**

- Marketing Cloud
- Marketing Cloud Account Engagement
- Data Management
- Requirements Gathering
- Stakeholder Management
- Marketing Cloud Dev
- Testing & Debugging
- Technical Proficiency
- Performance Monitoring
- Analytical & Creative Thinking







## **CANDIDATE SNAPSHOT**

He is a seasoned Marketing Automation Solution Architect with over a decade of experience in CRM and marketing technologies. Specialising in Salesforce Marketing Cloud, Data Cloud, and Account Engagement, he has led major migrations from legacy systems, optimised marketing operations, and delivered significant cost savings.

His technical proficiency spans HTML, JavaScript, SQL, and various automation tools. He brings strategic insight, cross-functional leadership, and a strong track record of innovation. He offers any role a blend of deep Salesforce expertise, process improvement acumen, and a commitment to driving measurable business outcomes.



## Request **Candidate CV**