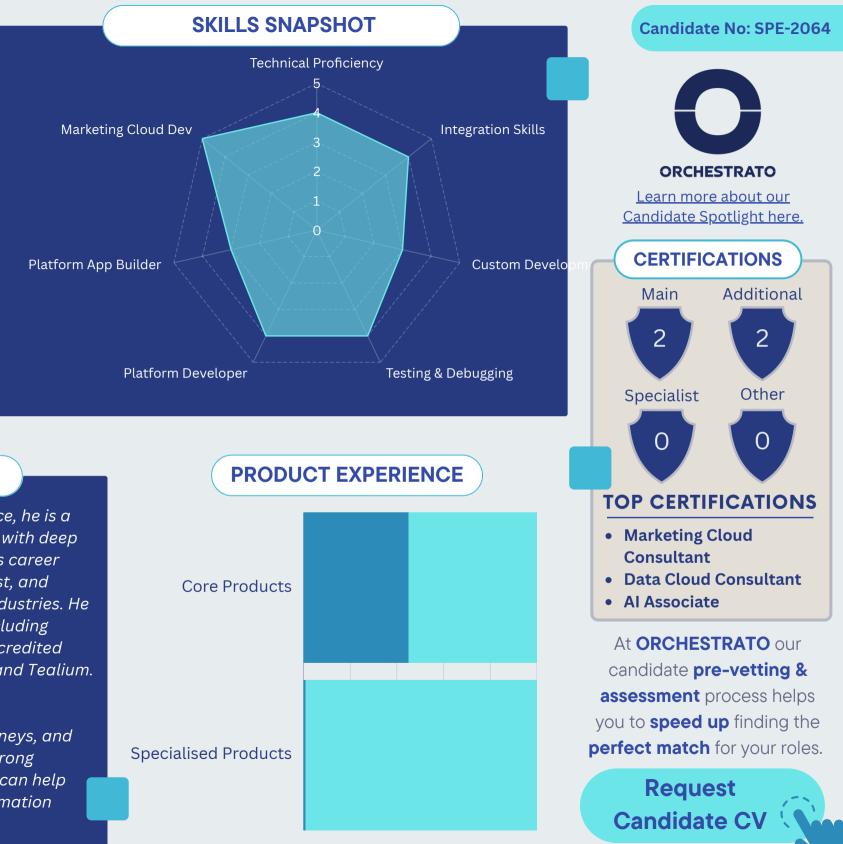


TOP 10 SKILLS

- Marketing Cloud
- Marketing Cloud Dev
- Stakeholder Management
- Testing & Validation
- Integration Skills
- Process Automation
- Data Cloud
- Marketing Cloud Account Engagement
- Data Management
- Solution Design







CANDIDATE SNAPSHOT

With 18 years of digital marketing experience, he is a seasoned Marketing Automation Specialist with deep expertise in Salesforce Marketing Cloud. His career spans roles as a developer, business analyst, and trainer, demonstrating versatility across industries. He holds multiple Salesforce certifications, including Consultant, Admin, and Personalization Accredited Professional, and is also certified in Braze and Tealium.

His achievements include leading CRM implementations, optimising customer journeys, and mentoring teams. He brings to any role a strong technical foundation, strategic insight and can help organisations elevate their marketing automation capabilities.

