



SALESFORCE
MARKETING CLOUD
CONSULTANT



Permanent Role



TOP 10 SKILLS

- Marketing Cloud
- Marketing Cloud Account Engagement
- Data Management
- Solution Design
- Stakeholder Management
- Marketing Cloud Dev
- Platform Developer
- Testing & Debugging
- Custom Development
- Integration Skills

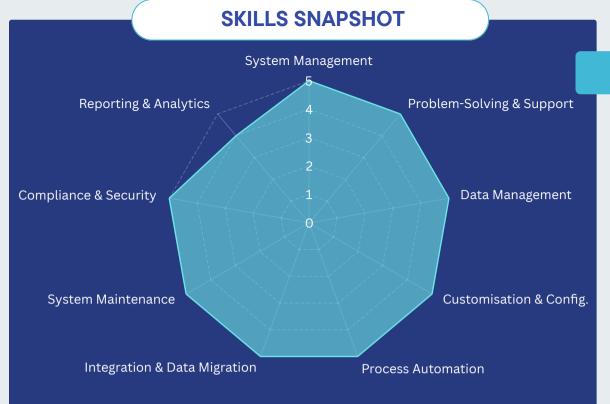












CANDIDATE SNAPSHOT

With over 15 years in marketing, he has extensive experience in CRM and online marketing, including 10 years with Salesforce Marketing Cloud (SFMC). He has managed direct reports, offshore support, and developers, and has worked on platform migrations and third-party integrations. His expertise includes advanced knowledge of SFMC's studios and builders, dynamic email content, and automation of CRM processes.

He brings a data-driven, agile approach to optimising customer lifecycle experiences, ensuring compliance with best practices and regulatory requirements. His ability to build strong relationships and manage partnerships makes him a valuable asset to any team.

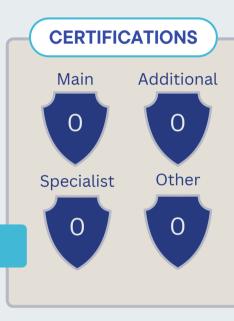
PRODUCT EXPERIENCE



Candidate No: SFE-1412



<u>Learn more about our</u> Candidate Spotlight here.



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Candidate CV