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Q3-2025
QUARTERLY
SURVEY

QUARTERLY

AI & Agentic Automation

UK SALARY SURVEY
CONTRACT & PERM



- Head of AI
- AI Architect
- Conversational AI Engineer
- ML Engineer
- AI Prompt Engineer
- AI Analyst



Paul Bibby
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This market snapshot is based upon UK AI vacancies advertised over the past 6 months and lists the 25th & 75th percentile salaries/rates typifying the likely range in today's marketplace.



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Role

AI & Agentic Automation Head of AI

Current market rates*

Salary: £85,000 - 120,000

Day rate: £881 - 950

*25th - 75th percentile



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Role

AI & Agentic Automation

AI Architect

Current market rates*

Salary: £77,500 - 101,250

Day rate: £538 - 738

*25th - 75th percentile



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Role

AI & Agentic Automation

Conversational AI Consultant

Current market rates*



Salary: £82,500 - 112,500

Day rate: £413 - 613

*25th - 75th percentile



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Role

AI & Agentic Automation

ML Engineer

Current market rates*

Salary: £68,563 - 106,250

Day rate: £563 - 797

*25th - 75th percentile



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Role

AI & Agentic Automation Prompt Engineer

Current market rates*

Salary: £60,000 - 112,500

Day rate: £369 - 664

*25th - 75th percentile



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Role

AI & Agentic Automation

AI Analyst

Current market rates*

Salary: £55,000 - 75,000

Day rate: £413 - 575

*25th - 75th percentile



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For further information visit
www.orchestrato.com

Source: ITJobs Watch data published on 1st October 2025 for vacancies posted during the proceeding 6-month period. Rates listed are the 25th and 75th percentile for the period.



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