



CASE STUDY

Scaling Enterprise AI in Banking

Global Head of AI & Automation

Early AI development risked fragmentation, causing duplicated efforts, higher costs, and limited solution reusability. The establishment of a central AI Accelerator standardised patterns and governance of AI initiatives, reducing delivery timelines and ensuring compliance, patterns, enhancing staff skills, and deploying AI solutions.

CHALLENGES

- Fragmented AI development across business units.
- Inconsistent compliance and governance standards.
- Lack of coordination led to redundant solutions.
- Technology silos hindered collaboration and data sharing.
- Difficulty in measuring value and ROI from AI investments.

STRATEGIC RESPONSE

- AI Accelerator embedded governance and innovation.
- Hub-and-spoke model balanced oversight and delivery at scale
- Compliance-by-design ensured risk control.
- Reusable patterns enhanced process automation.
- Core platforms uplifted with standard AI tools.
- Education programs developed AI Champions.
- Streamlined processes reduced project timelines.

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RESULT



3 x faster delivery model



Up to 8x ROI

CONCLUSION

- AI transformed from silos to enterprise capability.
- Compliance-by-design cut delivery times significantly.
- Central governance empowers teams and prevents delays.
- Education and champions drive cultural change.
- Hundreds of hours saved monthly in processing tasks.
- Balanced innovation with strict regulatory needs.
- Achieved cost benefits and new revenue generation.
- Safe scaling is possible with deliberate design.

Case Study Reference - 4272

